

Ben Schofield

From: Town of Victoria Park <business@vicpark.wa.gov.au>
Sent: Monday, 24 June 2024 17:30
To: Ben Schofield
Subject: Vic Park Business E-newsletter - June 2024



Welcome to the Vic Park Business E-newsletter! The newsletter for Victoria Park businesses and subscribers looking for information on what is going on in the local business community. Read below for information on business initiatives, workshops, events and opportunities to help grow your business.

Business Events and Training

An advertisement for the Curtin Ignition Program. It features the Curtin Ignition logo with a starburst, the tagline 'Igniting innovation globally', and the dates '1-6 September 2024'. It also states 'Applications open 23 May 2024' and provides the website 'curtin.edu/ignition'. The background shows a group of people in a meeting.

Curtin Ignition Program scholarships applications close soon!

Applications are now open for the 2024 Curtin Ignition Program. The one-week training program is designed for aspiring entrepreneurs, academics and corporate innovators to both trial and prepare business ideas for the commercial market.

The Town of Victoria Park is sponsoring two fully funded places this year.

Scholarship applications **close 5 July 2024**. Criteria for scholarships along with how to apply can be found [here](#).


Apply here


0414 312 079
info@reachherinc.org
www.reachherinc.org

Reach Her Business School

12 weeks Program
Commencing 12th July
through to 1st November 2024
Fridays 10am-12pm
Vic Park Community Centre

PROUDLY SUPPORTED BY


 TOWN OF VICTORIA PARK




FREE
Practical
Business Education

Launch Your
Business
With Us

Join Now!





Registrations for Reach Her Inc's Business School closes 28 June

We're thrilled to announce the launch of Reach Her Inc's Business School, designed to empower aspiring female entrepreneurs with the knowledge and skills needed to kickstart their businesses successfully. This project is proudly supported by Town of Vic Park's economic development grant.

A comprehensive 12-week free program aimed at providing participants with essential tools and insights to navigate the world of business.

From refining your business idea to setting achievable goals, overcoming challenges, and mastering key business modules, the curriculum is crafted to equip you with practical know-how and strategic thinking.

[Register now](#)



The poster features a photograph of a person sitting at a desk in a studio with a green background, surrounded by professional video equipment like cameras and microphones. To the right of the photo is a black text box with white and green text. The text includes the word 'WORKSHOP', the title 'BEYOND THE FRAME: UNLEASHING THE POWER OF VIDEO FOR BUSINESS GROWTH AND EMOTIONAL ENGAGEMENT', the date '23 July 2024', the time '9 am - 11 am', and the location '2 Brodie Hall Drive, Bentley'. There is a green 'REGISTER' button and a logo for 'TOWN OF VICTORIA PARK'.

Unleashing the power of video for business growth and emotional engagement

You're invited to attend The Hub, Bentley Technology Park on July 23 for an exclusive, free workshop: Beyond the Frame: Unleashing the Power of Video for Business Growth and Emotional Engagement.

This 2-hour workshop is designed to help you elevate your business with video marketing, whether you're a newcomer or looking to enhance your skills.

For more information or to secure your spot please click [here](#).

[Register here](#)

Upcoming practical workshops from Small Business Development Corporation

- [Pitching and Presenting your Business](#) - 26 June 2024, 10:00am Online
 - [Writing Effective Policies and Procedures](#) - 26 June 2024, 10:00am Online
 - [Xero for Beginners](#) - 27 June 2024, 9:30am Online
 - [Pricing to Make a Profit](#) - 28 June 2024, 9:30am Online
 - [More workshops...](#)
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News



The Town has prepared a new draft local planning policy ‘Bicycle Parking, Car Parking and Access for Non-Residential Development’.

The policy provides businesses with greater flexibility and choice to provide parking in accordance with their individual needs through removing regulation that mandates the amount of car parking each business should provide.

Public comments are invited from **1 July to 28 July 2024**. To view the draft policy and make a submission, visit www.yourthoughts.vicpark.wa.gov.au or contact the Town on 9311 8111 or admin@vicpark.wa.gov.au.

The Town of Victoria Park acknowledges the traditional custodians of the land, the Whadjuk Noongars from the Noongar nation of Australia and pays respect to past, present and emerging leaders.





TOWN OF VICTORIA PARK

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